



डा० ए०पी०जे० अब्दुल कलाम प्राविधिक विश्वविद्यालय

DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY

(Formerly UP Technical University)

सेक्टर -11, जानकीपुरम विस्तार योजना लखनऊ-226031 Sector-11, Jankipuram Extension Yojna, Lucknow-226031

Letter. No: AKTU/IH/2025/399

Date: 08/04/2025

To,
The Principal/ Director
Schools/ Colleges
Uttar Pradesh

Subject: Invitation to Participate in CREATHON 2025: A Festival of Innovation and Creativity for Students.

Respected Ma'am/ Sir,

We are delighted to announce that CREATHON 2025 is being organized by Innovation Hub, Dr. A.P.J. Abdul Kalam Technical University, MIET Incubation Forum, ACIC MIET Meerut Foundation and India Exposition Mart Limited. This grand celebration of creativity, innovation, and entrepreneurship aims to ignite young minds and nurture their problem-solving abilities.

The preliminary round of **CREATHON 2025 will be conducted on 11th April 2025, 10 AM at the AKTU Innovation Hub, Lucknow.** The key activities during this round include:

- ☛ Ideathon: a creative brainstorming competition
- ☛ Hackathon: developing innovative solutions to real-world problems

Selected participants from this round will qualify for the Grand Finale, scheduled from 24th to 26th April 2025 at India Exposition Mart Limited, Noida.

The Grand Finale will feature an array of engaging and high-energy competitions, such as:

- ☛ Ideathon: a creative brainstorming competition
- ☛ Codethon: live coding sessions to address practical challenges
- ☛ Hackathon: solving problem statements from industry and government
- ☛ Startathon: a dynamic startup pitching event

In addition to the competitions, participants will have the opportunity to explore a variety of Skill Development Workshops, including: Design Thinking, Robotics, 3D Prototyping, and Nature's Workshop. The event will also feature thrilling tech attractions such as: Drone Show, Robo Race, Robo War, and Robo Soccer.

The winners will be given following benefits:

- ☛ Free of cost patent facility if idea is patentable
- ☛ Free incubation support and coworking space for 1 year.
- ☛ Grant against Prototype for startups.
- ☛ Lab facility for Prototype making.



Participants are requested to register in the link <https://linktr.ee/bharatshiksha> or scan the QR code to complete their registration for the event. Contact at 9761118623 for any further information.

Regards

(Prof. B.N. Mishra)

Dean Innovation & Social Entrepreneurship

CC to:

1. Registrar AKTU
2. Finance Officer, AKTU
3. Staff Officer, Hon'ble Vice Chancellor

(Prof. B.N. Mishra)

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By Google, Meerut Institute of Engineering and Technology

UPID
Uttar Pradesh Institute of Design and Technology



BHARAT SHIKSHA EXPO 2025
CONFERENCE • EXHIBITION • NETWORKING
Inspiring Learning, Shaping Tomorrow
24, 25, 26 APRIL 2025
Venue: India Expo Centre & Mart, Greater Noida



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Invites you to join

CREATHON!

24th - 26th April 2025

INDIA EXPO CENTRE & MART, GREATER NOIDA, DELHI NCR

Pre-qualifying Events

To ensure extensive participation, pre-qualifying events will be held at following Locations:

- | | | | | | |
|-----------------|---|---|-----------------|---|---|
| 4th April,2025 | - | Meerut - Meerut Institute Of Engineering And Technology | 11th April,2025 | - | Lucknow - Innovation Hub (AKTU) |
| 16th April,2025 | - | Greater Noida - UPID College | 19th APR,2025 | - | Ghaziabad - Inderprastha Engineering College (IPEC) |

WHERE EDUCATION MEETS INNOVATION!

This premier event is designed to showcase the future of learning and empower students, educators, and innovators alike.

EXCITING ACTIVITIES AWAIT YOU!

HACKATHON

Collaborate and create solutions to real-world problems in a thrilling hackathon environment.

STARTATHON

Engage in a strategic race to develop innovative business models and entrepreneurial.

IDEATHON

Share your creative concepts and collaborate with peers to turn ideas into impactful initiatives. Live demonstration of idea into prototype.

CODETHON

Code in real-time, solve challenges, and innovate in a high-energy live coding competition.

SKILL WORKSHOPS

Design Thinking Workshops

Robotics Workshop

3D Prototyping Workshop

Nature's Workshop



MAJOR ATTRACTIONS

Drone show | Robo War | Robo Race | Robo Soccer
Students must bring their own Robo to participate in the above events.

REGISTER NOW!

Don't miss out on this incredible opportunity to be part of the educational revolution. To register and learn more about the event, visit our website or contact us at:

POWERED BY



INVESTMENT PARTNER



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